

**Umut Yenci**

Rumelifeneri Yolu 34450 Sarıyer – İstanbul

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**OBJECTIVE**

To obtain a summer internship in software development to utilize and enhance coding skills

**EDUCATION****Koç University, College of Engineering, Istanbul**

2009-Present

Sophomore, **Bachelor of Science in Computer Engineering**

Expected graduation in June 2013, GPA 3.42/4.00

**Kadıköy Anadolu High School, Istanbul**

2005-2009

Graduation GPA 5.0/5.0

**RELEVANT COURSEWORK**

- Programming Language Concepts
- Advanced Programming With C/C++
- Structure and Interpretation of Computer Programs

**CAMPUS ACTIVITIES****Member, IEEE** - Institute of Electrical and Electronics Engineers

2010-Present

- Maintaining IEEE's website as webmaster including content management and database administration

**Member, IT Club**

2010-Present

- Coordinating IT Club activities and keeping records

**ACHIEVEMENTS**

- Half Merit scholarship recipient for undergraduate education from Koç University
- Received Vehbi Koç Honor Award for 2 semesters

**SKILLS****Programming Languages**

Java, C/C++, MATLAB, Assembly, Python, Lisp, HTML, PHP, JavaScript

**Utilities**

Xilinx, Microsoft Office, Photoshop

**Operating Systems**

Windows, Linux, Mac OSX

**Languages**

Fluent in English, working knowledge of German and Spanish

**ERDEM ATAL**

Ayazağa Sitesi 25/27 Şişli/Istanbul-Turkey

0 (555) 123 45 67 [erdem.atal@gmail.com](mailto:erdem.atal@gmail.com)**PROFILE SUMMARY**

Marketing strategist with 5+ years of experience including strategic planning integrated marketing communication, and project management. Skills include the ability to manage multiple projects efficiently and motivating people as part of a successful team.

Social Media Strategy  
Content Strategy

Campaign Analytics  
Agency Management

Strategic Partnerships  
Market Research

**PROFESSIONAL EXPERIENCE****Frito Lay**, Istanbul, Turkey

2009-Present

*Marketing Communication Strategist*

- Identifying and developing marketing strategies and plans, based on market trends and competitor activities.
- Ensuring smooth implementation of marketing plans by coordinating marketing activities and working with advertising agencies and media agencies.
- Working closely with agencies in identifying market research needs, conducting market research projects which target existing and new potential markets, and reporting brand awareness results.
- Managing the marketing and advertising budget, monitoring performance and reporting media expenditures.
- Planning and preparing advertising and promotional material to increase sales of products or services, as well as working with customers, company officials, sales departments and advertising agencies.

**Kraft Foods**, Istanbul, Turkey

2007-2009

*Marketing Specialist*

- Supported new product launches and updates/releases as well as coordinated cross-functional teams involved in their implementation.
- Worked closely with product management team and other marketing managers to appropriately position and develop messaging around new products and upgrades.
- Managed agency communications related to products and services via direct mail, email, and other online channels.

**EDUCATION****Koç University**, College of Administrative Sciences and Economics, Istanbul, Turkey**B.A. in Business Administration**, 2003-2007. GPA 3.40/4.00.**INTERNSHIPS****Coca-Cola Türkiye**, Istanbul, Turkey – Marketing Department, Summer 2006**Hewlett Packard Türkiye**, Istanbul, Turkey – Marketing Department, Summer 2005**ADDITIONAL INFORMATION****Languages** English - advanced level of writing, reading and verbal communication**Memberships** Junior Chamber International, Koç Alumni Association

**Ayşegül Çelik**

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0 555 123 45 67

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**OBJECTIVE**

To obtain a summer internship in the field of molecular biology where I can utilize my laboratory skills and gain practical experience.

**EDUCATION**

**Koç University, College of Sciences, Istanbul** 2011-Present  
**Department of Molecular Biology and Genetics.**  
Expected graduation in 2016.

**Konya Meram Anadolu High School, Konya** 2007-2011

**HONORS**

Ranked 1441<sup>st</sup> in National University Entrance Examination in 2011 among 1.9 million students

**ACTIVITIES**

**Koç University Environmental Club, Member, Istanbul** 2012-Present

- Working in the organization of an educational program on recycling targeting elementary school students in Sarıyer.
- Participant of *Benim Üniversitem Benim Projem* competition.
- Participant of *Turmepa Deniz Temiz Mavi Dalga* project.

**Koç University Music Club, Member, Istanbul** 2011-Present

- Working in the organization of Amateur Fest to be held in April 2012.
- Worked in the organization of Music Days held in March 2012.

**Koç University Rowing Team, Member, Istanbul** 2011-Present

- Training for rowing competitions.

**Meram Anadolu High School, Contributor, Konya** 2007-2008

- Wrote articles for the high school magazine “Anadolu Harmanı”.

**ADDITIONAL INFORMATION**

**Languages** Upper Intermediate in English, beginner in German  
**Computer** Proficient user of MS Office Programs  
**Interests** Playing violin, photography

## Özgür Yıldırım

Rumelifeneri Yolu 34450 Sarıyer - İstanbul

0 533 123 45 67 • [ooyldrm@ku.edu.tr](mailto:ooyldrm@ku.edu.tr)

### OBJECTIVE

Seeking a long-term human resources internship in a multinational environment where I can utilize my strong people and communication skills.

### EDUCATION

**Koç University, College of Social Sciences and Humanities, Istanbul**

Junior, **Department of Psychology**

Expected graduation in 2013

Coursework includes Organizational Psychology, Social Psychology and Human Resources Management.

### SUMMARY OF QUALIFICATIONS

#### Interpersonal

- Acted as a liaison between the administration and the students residing in the dorms at Koç University
- Tutored other students, through Koç Office of Learning and Teaching program (KOLT)
- Served as a new student orientation facilitator and group leader through KOLT

#### Organizational

- Assisted in organizing "KU On Campus Recruitment Days"
- Worked actively in organization of Sevgi Gönül Theatre Festival which hosts 10 different plays during festival days
- Assisted UNIV 101 seminars by taking attendance and helping with other organizational duties
- Supported the dorm manager in everyday utility of the dormitory

### EXPERIENCE HISTORY

2011-Present	Tutor, <b>Koç University KOLT Program</b>
2010-Present	Work & Study, <b>Koç University Career Development Center</b>
2009-Present	Member, <b>Koç University Drama Club</b>
2010-2011	Resident Assistant, <b>Koç University Dorms</b>
2010-2011	Volunteer, <b>Koç University Office of Dean of Students</b>

### SKILLS

<b>Computer:</b>	Proficient with Microsoft Word, Excel and PowerPoint
<b>Languages:</b>	Fluent in English; UCLA Certificate of Business English and TOEFL PBT score 550

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## EDUCATION

- 2010-Present **Koç University, Law School**, İstanbul, Turkey  
**Bachelor of Law**  
*Senior. GPA 3.48/4.00. Expected graduation in June 2014*
- 2005-2010 **VKV Koç High School**, İstanbul, Turkey

## PROFESSIONAL EXPERIENCE

- July-Aug 2013 **Hergüner Bilgen Özeke Law Firm**, Summer Intern, İstanbul, Turkey
- Reviewed various agreements and conducted legal research on their compatibility with the new Turkish Commercial Code (TTK)
  - Prepared and presented a memorandum on current amendments in TTK
  - Examined precedent Labor Law cases to serve as references to cases undertaken by the firm
- July-Aug 2012 **Clifford Chance Law Firm**, Summer Intern, İstanbul, Turkey
- Researched various topics to support colleagues in preparation of documents on legal matters
  - Translated legal agreements and documents from Turkish to English
  - Handled administrative tasks such as notary business
  - Attended meetings with clients and recorded meeting minutes

## ACTIVITIES

- 2011-Present **Koç University Office of Dean of Students**, Freshman Mentor, İstanbul, Turkey
- Leading the newcomer students through their orientation process and helping them to adapt to university life
  - Collaborating with the Office of Dean of Students in creating programs for the academic and social wellness of freshman students
- 2010-Present **Koç University Law Club**, Secretary, İstanbul, Turkey
- Organizing events and activities; organized a visit to International Criminal Court (ICC), International Court of Justice (ICJ), and International Criminal Tribunal for the former Yugoslavia (ICTY) for Koç University Law Students in 2010
- 2011 Summer **Koç University Corporate Communications Office**, Work&Study, İstanbul, Turkey
- Worked in a service center to provide information about Koç University for prospective students and led campus tours
  - Worked as a student representative during the introduction of and publicity for Koç University to high school students
- 2011 Spring **Koç University Community Volunteers**, Coordinator, İstanbul, Turkey
- Elicited help from bakeries in Sarıyer to organize the community involvement project; **"Askıda Ekmek"**

## HONORS AND AWARDS

Half Merit Scholarship recipient  
 Vehbi Koç Scholar for three semesters

## SKILLS

**Languages** Turkish – Native, English – Fluent, French – Intermediate  
**Computer** Proficient user of Microsoft Office programs

**ERDEM ATAL**

Nispetiye Cad. Bahar Sitesi B1 Etiler - Istanbul  
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**PROFILE**

- Marketing strategist with 5+ years of experience including strategic planning, integrated marketing communication, and project management.
- Skills include the ability to manage multiple projects efficiently and motivating people as part of a team.
- Currently enrolled to a fulltime M.B.A. program, available for employment in June 2013.

**Key skill areas**

Social Media Strategy  
Content Strategy

Campaign Analytics  
Agency Management

Strategic Partnerships  
Market Research

**EDUCATION**

**Koç University, Graduate School of Business**, Istanbul, Turkey 2012 - Present  
Master of Business Administration, MBA, expected June 2013

**Koç University, College of Engineering**, Istanbul, Turkey 2003 - 2007  
B.Sc. in Industrial Engineering  
GPA 3.38/4.00

**PROFESSIONAL EXPERIENCE**

**Frito Lay**, Istanbul, Turkey 2009 - 2012  
*Marketing Communication Strategist*

- Identified and developed marketing strategies and plans, based on market trends and competitor activities.
- Ensured smooth implementation of marketing plans by coordinating marketing activities and working with advertising agencies and media agencies.
- Worked closely with agencies in identifying market research needs, conducting market research projects which target existing and new potential markets, and reporting brand awareness results.
- Managed the marketing and advertising budget, monitoring performance and reporting media expenditures.
- Planned and prepared advertising and promotional material to increase sales of products or services, as well as working with customers, company officials, sales departments and advertising agencies.

**Kraft Foods**, Istanbul, Turkey 2007 - 2009  
*Marketing Specialist*

- Supported new product launches and updates/releases as well as coordinated cross-functional teams involved in their implementation.
- Worked closely with product management team and other marketing managers to appropriately position and develop messaging around new products and upgrades.
- Managed agency communications related to products and services via direct mail, email, and other online channels.

**INTERNSHIPS**

**Coca-Cola Türkiye**, Istanbul, Turkey – Marketing Department, Summer 2006

**Hewlett Packard Türkiye**, Istanbul, Turkey – Marketing Department, Summer 2005

**ADDITIONAL INFORMATION**

**Languages** English – advanced, French – intermediate

**Computer** Proficient in MS Office

**Memberships** American Marketing Association, Koç Alumni Association

**ERDEM ATAL**

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**EDUCATION**

**Koç University, Graduate School of Business**, İstanbul, Turkey 2012 – Present  
**Master of Business Administration, MBA**  
Expected graduation in June 2013

**İstanbul Technical University**, Faculty of Mechanical Engineering, İstanbul, Turkey 2007 – 2012  
B.Sc. Mechanical Engineering

**PROJECTS****Finance Project Study**

Managed a team of six with people from different backgrounds as a team leader. Examined the present system of managing Assets and Liabilities in Chemical Company Ltd. Studied the various ratios relating to working Assets and Liabilities. Made suggestions for any improvements of the Assets and Liabilities management of the Chemical Company Ltd. As a team leader, presented the project to the Board of Directors including the CEO of the Chemical Company Ltd.

**EXPERIENCE**

**General Electric, Long-term Finance Intern**, İstanbul, Turkey Jan 2012 – Aug 2012

- Supported the business in financial and operational forecasting and prepared presentations to communicate to management.
- Worked as part of a team in developing, analyzing and presenting business and financial plans.
- Produced regular management reports on financial performance.
- Performed cost analysis using historical and forecast data.

**FinansInvest Research Department, Intern**, İstanbul, Turkey July – Aug 2011

- Created an excel VBA code to examine stock prices and stored them in Access database.
- Created an excel VBA code to automate stock transaction.
- Researched financial statements of top beer companies and prepared a comparison table.

**Ford Otosan, Engineering Intern**, İstanbul, Turkey Summer 2010

- Analyzed and selected required elements for various parts of diesel engine.
- Selected possible screw types according to dynamic analysis for a new Ford model.
- Received training in the Research and Development department about diesel engine.

**ACTIVITIES**

Educational Volunteers Foundation of Turkey, *Volunteer*, 2010 – present  
Mechanical Engineering Club, *Secretary*, İstanbul Technical University, 2008 – 2012  
Licensed Basketball Player, 2004 – 2010

**ADDITIONAL INFORMATION**

**Languages** Fluent in English, working knowledge of French  
**Computer** Proficient user of MS Office Programs and Access VBA, Matlab, Siemens UG NX, Catia, Solid Works, ANYS, Proteus, LabWiev

**EBRU GÜLENDER** | ☎ 0 123 123 12 12 | ✉ [ee gulque@ku.edu.tr](mailto:ee gulque@ku.edu.tr)

## EDUCATION

- 2012 – Present **Koç University, School of Medicine**, Istanbul  
Freshman. Doctor of Medicine candidate. Expected graduation in 2019.
- 2008 – 2012 **Yusuf Ziya Öner Science High School**, Antalya  
Graduation GPA: 92.92/100

## AWARDS HONORS

- 2012 – Present **Undergraduate Scholarship, Anadolu Scholar**  
Accepted to Koç University with a full-merit undergraduate scholarship as part of the Anadolu Scholarship program
- 2012 **Academic Achievement**  
Ranked 1318<sup>th</sup> on the nationwide University Entrance Examinations among approximately 1.9 million students

## EXPERIENCE

- 2012 – Present **American Hospital**, Istanbul  
- Attending medical seminars and observing surgeries on a voluntary basis
- 2012 – 2013 **Koç University, Work Study Program**, Suna Kırac Library, Istanbul  
- Organized and shelved books

## ACTIVITIES

- 2013 – Present **Kumsa (Koç University Medical Student Association) EMSA**, Istanbul  
- Working in the organization of SYNAPIST, an international event about neuroscience and neurological diseases, to be held in Istanbul between 26-31 August 2013
- 2013 – Present **TurkMSIC Turkish Medical Students International Committee**, Istanbul  
SCOME (Standing Committee on Medical Education) Assistant  
- Participating in trainings to be developed as one the local medical student representatives of SCOME aiming to improve medical education
- 2012 – Present **KU Volunteers Club, Member**, Koç University, Istanbul  
- Worked in TOG's "Living Library" project that aims to reduce discrimination, prejudice, and stereotyping between different groups of people  
- Working in the TOG (Toplum Gönüllüleri) group. Participating in 5 Key Training program of TOG aiming to train volunteers on subjects such as NGO management, project management and volunteerism. Completed four of the 5 Key Training sessions.
- 2012 – Present **Ice Sports Club, Member**, Koç University, Istanbul
- 2012 – Present **Folk Music Club, Member**, Koç University, Istanbul

## ADDITIONAL INFORMATION

**Languages:** English - Upper Intermediate  
**Computer:** Microsoft Office  
**Interests:** Reading classics and self development books, music and movies



**Deniz Aslı**

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**EDUCATION****Koç University, College of Engineering**

Bachelor of Science in **Mechanical Engineering**

İstanbul

2011 - Present

**Kadıköy Anadolu High School**

Graduated with 96/100.

İstanbul

2007 - 2011

**HONORS**

Ranked 1530th in the National University Entrance Exam (LYS)

Ranked 3<sup>rd</sup> in the mathematics division of the Tübitak National Science Olympics (Ulusal Bilim Olimpiyatları)

**EXPERIENCE****Geleceğin Yıldızları Summer Camps**

**Camp Instructor**

Bursa

Summer 2010

Supervised activities for children's day camp and provided safe and fun environment for kids ages 5-10.

**ACTIVITIES**

**Kadıköy Anadolu High School Student Council**, President, 2010-2011.

**Kadıköy Anadolu High School Volleyball Team**, Member, 2007-2010. Played in national tournaments and won second place in National High School Volleyball Tournament in 2008.

**MUN (Model United Nations) Club**, Member. Participated in "23. Model United Nations (SAIMUN) Conference" held in Ireland in 2011 and made the opening speech.

**INTERESTS**

Special interest in music and playing drums. Member of the high school rock band.

Enjoys playing chess and interested in photography.

DERYA ÖZBEK | ☎ 0 533 123 45 67 | ✉ [ddozbek@ku.edu.tr](mailto:ddozbek@ku.edu.tr)

## OBJECTIVE

Seeking a long-term summer internship in the pharmaceutical sector

## EDUCATION

2010 – Present **Koç University, College of Sciences, Istanbul**  
**B. Sc. in Chemistry**  
 GPA: 3.60/4.00  
 Expected graduation in 2014

2006 – 2010 **Tarsus American College, Mersin**  
 Graduation GPA: 4.50/5.00

## EXPERIENCE

2011 – Present **Koç University, Work Study Program, Istanbul**  
*Physical Chemistry Laboratory*  
 - Conducting experiments on surface tension of different materials, polymer-based LBL films

Summer 2011 **Henkel Adhesives Technologies, Kocaeli**  
*Laboratory Internship*  
 - Conducted synthesis, testing and analysis of adhesives

## ACTIVITIES

2012 – Present **Koç University Environmental Club, Member, Istanbul**  
 Working in the organization of various events

2011 – Present **Koç University Office of Learning and Teaching, Mentor, Istanbul**  
 Tutoring students on weekly homework assignments and explaining topics covered in class for computer programming with MATLAB, General Chemistry, and Engineering courses

## AWARDS HONORS

### Academic Achievement

Vehbi Koç Scholar Award recipient for 3 semesters

### Undergraduate Scholarship

Accepted to Koç University with a full-merit undergraduate scholarship due to the high ranking score on the nationwide University Entrance Examination. Ranked 180<sup>th</sup> among approximately 1.7 million students.

## ADDITIONAL INFORMATION

**Computer Skills:** Microsoft Office, Open Office  
**Languages:** English Advanced, French Intermediate  
**Interests:** Photography, diving and swimming

## Kaya Pınar

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### EDUCATION

**Koç University, College of Social Sciences and Humanities, Istanbul** 2007-present  
Bachelor of Arts in Psychology, GPA 3.20/4.00.  
Expected graduation in June 2012.

**Çamlıca Bilfen Anadolu High School, Istanbul** 2003-2007

### EXPERIENCE

#### Research

**Student Assistant, Department of Psychology, Koç University, Istanbul** Sep 2011-Present  
Assisting in research on temperamental characteristics and socioemotional competence in Turkish children with chronic physical disability. Collected data from Metin Sabancı Baltalimanı Bone Diseases Research and Training Hospital for entry into SPSS. Wrote literature review about perceived stress of parents with physically disabled children in Turkey.

**Student Assistant, Department of Psychology Koç University, Istanbul** Jan 2011-Present  
Generating ideas for further research on risk-taking and decision-making about the future in relation to psychopathology. Making presentations on measurements such as Balloon Analogue Risk Test and Contingencies of Self-Worth Scale and discussing the use of the tools and scales.

#### Volunteer

**TEGV Educational Volunteers Foundation of Turkey, Istanbul** Nov 2008-Jan 2009  
Tutored and mentored underprivileged middle school children to improve their computer skills. Gained interpersonal skills such as empathy, unconditional positive regard, and trust in sharing personal problems.

#### Extracurricular

**Graduation Ceremony, Koç University, Istanbul** 2010 and 2011  
Ushered media staff to recording area and interview rooms. Handled the seating arrangement for media crew. Was responsible for escorting the graduates into the ceremony and taking attendance.

### SEMINARS

- Introductory Cognitive Behavior Therapy 10-week Program, Koç University, 2011
- Effective Communication in the Workplace, Koç University, 2010
- Emotion- Focused Therapy: The Transforming Power of Emotion by Dr. Leslie Greenberg, Bogaziçi University, 2010

### ACTIVITIES

Koç University Radio Club, Secretary, 2011  
Koç University Psychology Club, Member, 2010  
Basketball Player, 1990-2003

### ADDITIONAL INFORMATION

**Languages** Fluent in English  
**Computer** Proficient user of MS Office Programs, and SPSS  
**Memberships** Turkish Psychological Association

**Irmak Deniz**

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**OBJECTIVE**

To obtain a summer internship in the field of marketing

**EDUCATION**

**Koç University, College of Administrative Sciences and Economics, Istanbul** 2008-present

**Bachelor of Arts in Business Administration. GPA 3.42/4.00.**

Expected graduation in 2012. Received Vehbi Koç Honor Award for 2 semesters.

**Related course work:** Marketing Management, Advertising and Promotion.

**Università Bocconi, Milan, Italy** Fall 2010  
Erasmus Exchange Program

**Kadıköy Anadolu High School, Istanbul** 2004-2008

**EXPERIENCE**

**Marketing Intern, Henkel, Istanbul** July-Aug 2011

- Analyzed pricing and promotion strategies of major competitors and prepared a management report
- Projected product sales potential by analyzing sales reports from the past three years
- Assisted the marketing department in creating an agency brief for the promotion campaign of a product

**Digital Marketing Intern, MediaCom Interaction, Istanbul** June-Aug 2010

- Reported daily, weekly and monthly social media announcements to clients by using BrandWatch
- Prepared competitor analysis presentations using Nielsen AdRelevance

**Resident Assistant, Koç University Dorms, Istanbul** 2009-2010

- Acted as a liaison between the administration and the students residing in the dorms; assisted the Dorm Manager in everyday functions of the dormitory
- Worked to improve the psychosocial and physical quality of dorm life and to ensure that students abided by the rules and regulations of the dorms

**Registrar's Office, Koç University, Istanbul** Summer 2009

- Worked in a service center to answer questions during the pre-registration period
- Assisted staff in performing daily administrative tasks

**ACTIVITIES**

**Member, Koç University Marketing Club, Istanbul** 2010-Present

- Working actively in the organization on a variety of events such as KAMP, Marketing Challenge and BusinessPort seminar.
- Managed the marketing campaign of KAMP 2011 and achieved a participation level of 300 students from 33 universities in Turkey

**Volunteer, TEGV Educational Volunteers Foundation of Turkey, Istanbul** 2008-Present

- Tutoring and mentoring of underprivileged middle school children to improve their math skills and general academic performance

**SKILLS**

**Languages** Fluent in English, working knowledge of French

**Computer** Proficient user of MS Office Programs